



M D

**MARKET DIRECT
DISTRIBUTION**

— MDD'S PRODUCT RANGE —



MDD COMPANY PROFILE

About MDD Roots

Market Direct Distribution is yet another hailed milestone crowning the global success of WJT International. Established in 2022 in Belgium, MDD is determined by a precise target which is delivering the best products proactively and efficiently. This commitment towards the distinctiveness in our offerings, is at the heart of our presence. We are led by a strategy that makes the experience of our partners humancentric, ensuring unparalleled and outstanding quality. From the profitability of our partners to the satisfaction of the end consumers, we sprinkle the businesses as well as the dishes with a delightful incomparable taste!

What Does MDD Do?

MDD is a full-scale distribution company, committed to offering a varied selection of food service products represented by distinctive brands, specially targeting the European markets. The range of products supplied by MDD includes Lebanese mouné, spices, oil, pickles, cheese, nuts, soaps and numerous other Mediterranean goods along with fresh fruits and vegetables. To our current and future partners, whether you represent supermarkets, ethnic shops and Lebanese or Middle Eastern restaurants, we are pleased to supply you with an exceptional range of a superiorly unique quality.

MISSION

Our mission is to provide our partners with remarkably appetizing products paired with exclusive value-added services. By utilizing the top supply chain qualifications of our highly skilled professionals, we will effectively work towards creating demand for our products, and fulfill it while forming strong ties with our satisfied partners.

VISION

MDD's vision is to prosper in the Belgian market and other European markets, as the premier distributor of Middle Eastern as well as other distinctive fresh and food service products.

**PRODUCED IN
EUROPE**



CHILLED
0 To 5°C

Mozzarella



MOZZARELLA BLOCKS

Shelf life: 9 months
Packing per carton : 4 x 2.38 kg
Cartons per pallet: 200

Emmental



EMMENTAL BLOCKS

Shelf life: 12 months
Packing per carton: 5 x 3 kg
Cartons per pallet: 140

Cheddar



RED MILD CHEDDAR BLOCKS

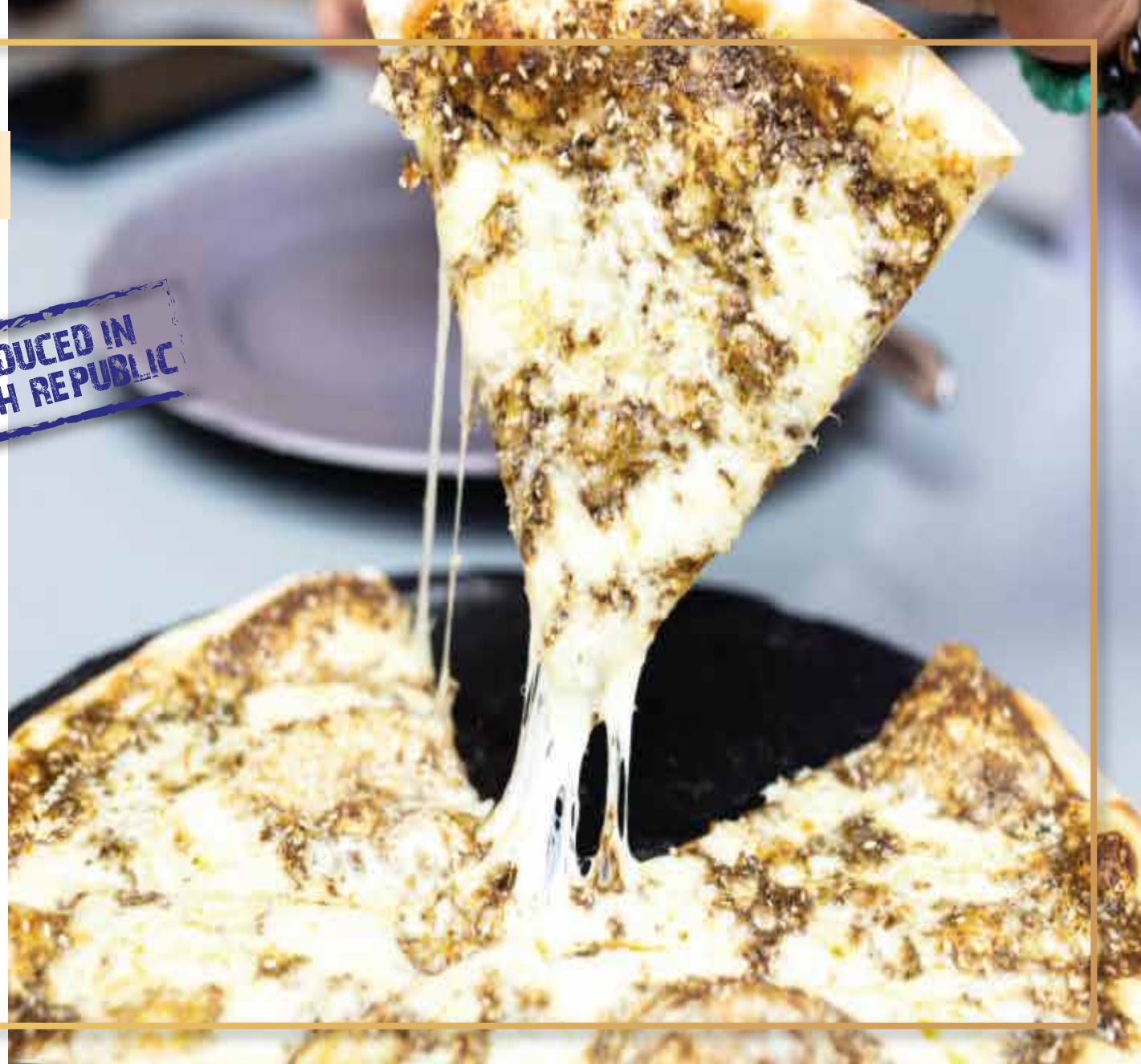
Shelf life: 12 months
Packing per carton: 8 x 2.5 kg
Cartons per pallet: 100

Akkawi

AKKAWI CHEESE TIN

Shelf life: 12 months
Packing per carton: 1 x 17 KG
Cartons per pallet: 40

**PRODUCED IN
CZECH REPUBLIC**



Kashkaval Cow & Sheep

KASHKAVAL COW CHEESE

Shelf life: 18 months

Packing per carton: 24 x 350g

Cartons per pallet: 90

KASHKAVAL SHEEP CHEESE

Shelf life: 24 months

Packing per carton: 32 x 275g

Cartons per pallet: 130



Grill Cheese



GRILL CHEESE (FOIL)

Shelf life: 12 months
Packing per carton: 40 x 200g
Cartons per pallet: 90

Bulgarian Cheese



BULGARIAN COW CHEESE (FOIL)

Shelf life: 12 months
Packing per carton: 12 x 200g
Cartons per pallet: 420

BULGARIAN COW CHEESE TIN

Shelf life: 24 months
Packing per carton: 1 x 14 KG
Cartons per pallet: 55

Nabulsi Cheese



NABULSI CHEESE

Shelf life: 9 months

Packing per carton: 12 x 400g

Cartons per pallet: 90



Labneh



PLAIN LABNEH BALLS

Shelf life: 9 months
Packing per carton:
12 x 400g Jars
Cartons per pallet: 90



MINT LABNEH BALLS

Shelf life: 9 months
Packing per carton:
12 x 400g Jars
Cartons per pallet: 90



THYME LABNEH BALLS

Shelf life: 9 months
Packing per carton:
12 x 400g Jars
Cartons per pallet: 90



MILD PAPRIKA LABNEH BALLS

Shelf life: 9 months
Packing per carton: 12 x 400g Jars
Cartons per pallet: 90



LABNEH POT 500G

Shelf life: 6 months
Packing per carton: 6x 500g
Cartons per pallet: 128

Déan gourmet[®] mouné



DRY



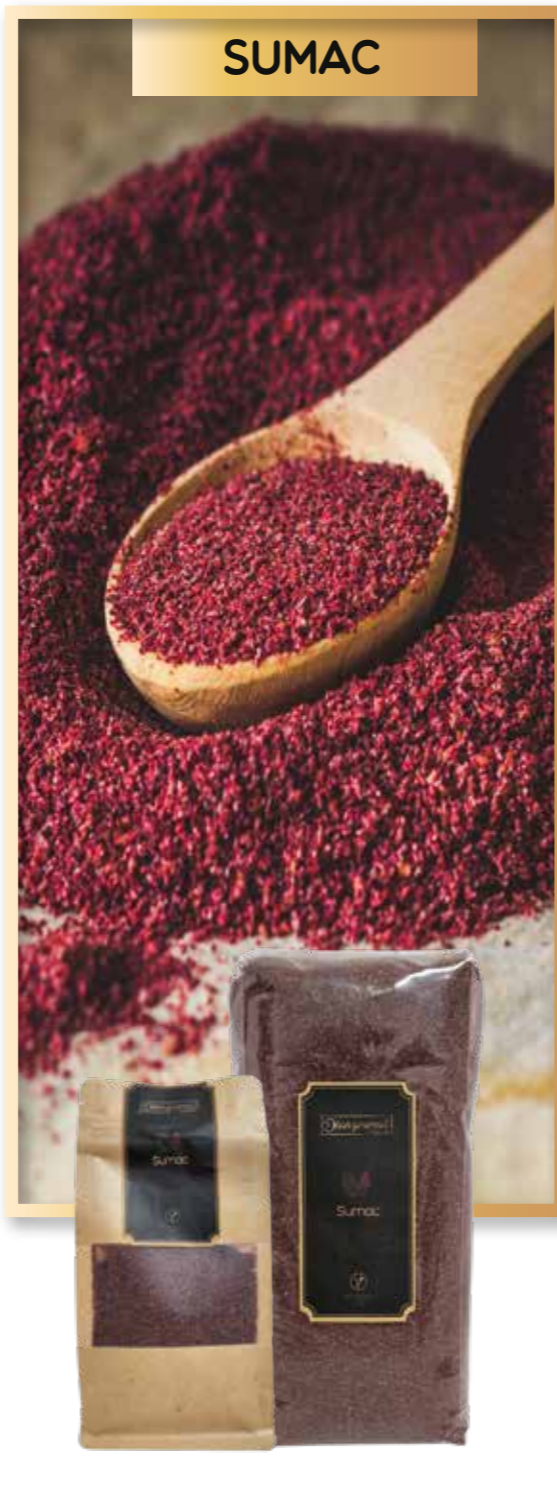
A Taste
of Lebanon



ZA'ATAR

ZA'ATAR

Brand: Déan Gourmet Mouné
 Shelf Life: 2 Years
 Available In: 250g And 1 KG Bags
 Units Per Carton:
 1 KG Bags: 5 Units
 250g Bags: 24 Units



SUMAC

SUMAC

Brand: Déan Gourmet Mouné
 Shelf Life: 2 Years
 Available In: 150g And 1 KG Bags
 Units Per Carton:
 1 KG Bags: 5 Units
 150g Bags: 30 Units



OLIVE OIL

EXTRA VIRGIN OLIVE OIL

Brand: Déan Gourmet Mouné
 Shelf Life: 2 Years
 Available In: 5 Litres Tins
 & 250 ML Bottles
 Units Per Carton: 5 L: 2 Units
 250 ML: 12 Units



**POMEGRANATE
MOLASSES**

POMEGRANATE MOLASSES

Brand: Déan Gourmet Mouné
 Shelf Life: 2 Years
 Available In: 250ml Bottles
 4.9 KG Gallons
 Units Per Carton: 3.75l Gallons: 4 Units
 250 ML Bottles: 12 Units



CUCUMBER PICKLES

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 600g Jars
10 KG Buckets
Units Per Carton:
600g Jars: 12 Units
10 KG Bucket: 1 Unit



MIXED PICKLES

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 600g Jars
10 KG Buckets
Units Per Carton:
600g Jars: 12 Units
10 KG Bucket: 1 Unit



PICKLED PEPPERS

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 600g Jars & 8 KG
Units Per Carton: 8 KG: 1 Unit
600g: 12 Units



TURNIP PICKLES

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In:
600g Jars & 17 kg Buckets
Units Per Carton: 12



RED PEPPER PASTE

Brand: Déan Gourmet Mouné
Shelf Life: 2 years
Available in: 600g jars
& 4kg buckets
Units per carton:
600g jars: 12
4kg buckets: 2



MAKDOUS

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 600g & 3kg Jars
Units Per Carton: 12



LEBANESE GREEN OLIVES

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In:
600g Jars & 17 kg Buckets
Units Per Carton: 600g jars: 12
17 kg Buckets: 1



Déan gourmet
mouné

Pickles



TAHINI

Brand: Al Kanater
Shelf Life: 2 Years
Available in: 330g Squeezable Bottles, 450g Jars, 900g Jars, 5 KG Buckets, 18 KG Buckets
Units Per Carton:
330g Squeezable Bottles: 24 Units
450g Jars: 12 Units | 900g Jars: 12 Units
5KG Buckets: 4 Units | 18KG Bucket: 1 Unit



HALAWA PLAIN

Brand: Al Kanater
Shelf Life: 2 Years
Available in: 450g Jars
Units Per Carton: 12 Units



SUGAR FREE HALAWA

Brand: Al Kanater
Shelf Life: 2 Years
Available in: 450g Jars
Units Per Carton: 12 Units



HALAWA PISTACHIO

Brand: Al Kanater
Shelf life: 2 years
Shelf Life: 2 Years
Available in: 450g Jars
Units Per Carton: 12 Units



HALAWA CHOCOLATE

Brand: Al Kanater
Shelf Life: 2 Years
Available in: 450g Jars
Units Per Carton: 12 Units



HALAWA ALMOND

Brand: Al Kanater
Shelf Life: 2 Years
Available in: 450g Jars
Units Per Carton: 12 Units



Tahini & Halawa



Dean Gourmet Mouné Spices



SPICES

BLACK PEPPER POWDER

SEVEN MIXED SPICES

RED TAWOOK SPICES,

SWEET PEPPER POWDER

PAPRIKA POWDER

CHICKEN SHAWARMA SPICES

CUMIN POWDER

THYME MIX

MEAT SHAWARMA SPICES

CORIANDER

DRIED MINT

CITRIC ACID

CHILI POWDER

FALAFEL SPICES

Brand: Déan Gourmet Mouné

Shelf Life: 3 Years

Available In: 500g Bags

Units Per Carton: 15 to 20



ORANGE BLOSSOM WATER

Brand: Déan Gourmet Mouné
Shelf Life: 3 Years
Available In: 250 ML Bottles
Units Per Carton: 12



ROSE WATER

Brand: Déan Gourmet Mouné
Shelf Life: 3 Years
Available In: 250 ML Bottles
Units Per Carton: 12



GROUND THYME LEAVES

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 500g & 150g Bags
Units Per Carton:
500g: 12 Units
150g: 24 Units



ZHOURAT

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 60g. Bags
Units Per Carton: 30



SEMSOM -ROASTED

Brand: Déan Gourmet Mouné
Shelf Life: 2 Years
Available In: 500g Bags
Units Per Carton: 12



SPLIT FAVA BEANS

Origin: Australia
Shelf Life: 2 Years
Available In: 25 kg
Units Per Carton: 1



HUMMUS- DRIED CHICKPEAS

Origin: Turkey or Mexico
Shelf Life: 2 Years
Available In: 7,8 or 12 millimeters
Units Per Carton:
900g: 12 units
25kg: 1 unit



COARSE & FINE BERGHOL (WHITE/BROWN)

Origin: Turkey
Shelf Life: 2 Years
Available In: 900g. Bags
Units Per Carton: 12



HONEY (NATURAL & OAK)

Brand: Jabal el Sheikh
Origin: Lebanon
Ingredients: 100% natural honey
Shelf Life: 3 years
Available in: 425g jars
Units per carton: 12





crazynuts

Roasted Nuts



REGULAR NUTS MIX

Origin: Lebanon

Brand: Crazy Nuts

Ingredients: Peanuts, Coated Peanuts (Wheat Flour, Sugar, Corn Starch), Pumpkin Seeds, Corn, Chickpeas, Modified Starch (E1422), Natural Bbq Flavour (Glucose,flavour Enhancer (E621), Maltodextrin, Hydrolysed Soy Protein), Acidity Modifier (E330), Vegetable Oil

Non-hydrogenated (Palm Oil, Sunflower Oil), Salt.

Shelf Life: 18 Months

Available In: 250g Zip-lock Bags

Units Per Carton: 12 Units



EXTRA NUTS MIX

Origin: Lebanon

Brand: Crazy Nuts

Ingredients: Cashews, Pistachios, Almonds, Hazelnuts, Coated Cashews, Coated Almonds, Peanuts, Pumpkin Seeds, Coated Peanuts, Corn, Coated Nibbles (Wheat Flour, Sugar, Corn Starch) Modified Starch (E1422), Natural Bbq Flavour (E621), Maltodextrin, Hydrogenated Soy Protein, Ph (E330), Vegetable Oil

Non-hydrogenated (Palm Oil, Sunflower Oil), Salt.

Shelf Life: 18 Months

Available In: 250g Zip-lock Bags

Units Per Carton: 12 Units



SUPER EXTRA NUTS MIX

Origin: Lebanon

Brand: Crazy Nuts

Ingredients: Cashews, Pistachios, Almonds, Hazelnuts, Coated Cashews, Coated Almonds, Almond Kriki, Cashew Krikri, Smoked Cashew Krikri, Smoked Peanuts, Pumpkin Seeds, Coated Peanuts, Corn, Coated Nibbles (Wheat Flour, Sugar, Corn Starch) Modified Starch (E1422), Natural Bbq Flavour (E621), Maltodextrin, Hydrogenated Soy Protein, Ph (E330), Vegetable Oil Non-hydrogenated (Palm Oil, Sunflower Oil), Salt.

Shelf Life: 18 Months

Available In: 250g Zip-lock Bags

Units Per Carton: 12 Units



KERNELS MIX

Origin: Lebanon

Brand: Crazy Nuts

Ingredients: Pecan, Hazelnuts With Shell, Cashews, pistachios, Almonds, Hazelnuts, Coated Cashews, Coated Almonds, Almond Krikri, Cashew Krikri, Smoked Cashew Krikri, Peanuts, Pumpkin Seeds, Coated Peanuts, Corn, Coated Nibbles (Wheat Flour, Sugar, Corn Starch) Modified Starch (E1422), Natural Bbq Flavour (E621), Maltodextrin, Hydrogenated Soy Protein, Ph (E330), Vegetable Oil Non-hydrogenated (Palm Oil, Sunflower Oil), Salt.

Shelf Life: 18 Months

Available In: 250g Zip-lock Bags

Units Per Carton: 12 Units



EGYPTIAN SEEDS

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Watermelon Seeds, Corn Starch, Acidity Modifier (E330), Salt.
Shelf Life: 18 Months
Available in: 200g Bags
Units Per Carton: 12 Units



SUNFLOWER SEEDS

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Sunflower Seeds, Corn Starch, Acidity Modifier (E330), Salt.
Shelf Life: 18 Months
Available in: 60g Bags
Units Per Carton: 24 Units



PUMPKIN SEEDS

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Pumpkin Seeds, Salt
Shelf Life: 18 Months
Available in: 100g Bags
Units Per Carton: 24 Units



ROASTED CASHEWS

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Cashews, Salt
Shelf Life: 18 Months
Available in: 30g Bags
Units Per Carton: 24 Units



KRI-KRI

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Peanuts, Wheat Flour, Sugar, Corn Starch, Salt.
Shelf Life: 18 Months
Available in: 100g Bags
Units Per Carton: 24 Units



ROASTED PISTACHIOS

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Pistachios, Salt.
Shelf Life: 18 Months
Available in: 30g Bags
Units Per Carton: 24 Units



ROASTED PEANUTS

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Peanuts, Salt
Shelf Life: 18 Months
Available in: 35g Bags
Units Per Carton: 24 Units



SALTED CORN

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Corn, Salt
Shelf Life: 18 Months
Available in: 25g Bags
Units Per Carton: 24 Units



KRIKOZ (Paprika, Barbecue, Cheese)

Origin: Lebanon
Brand: Crazy Nuts
Ingredients: Peanuts, Wheat Flour, Sugar, Corn Starch, Natural Flavours (Paprika, BBQ, Cheese), Flavour Enhancer (E621), Non-Hydrogenated Vegetable Oil (Palm Oil, Sunflower Oil), Salt.
Shelf Life: 18 Months
Available in: 40g Bags
Units Per Carton: 24 Units

säpon
d'orient



Oriental Soaps

säpon
d'orient



ALEPPO SOAP (15% LAUREL OIL)

Origin: Aleppo

Brand: Sapon D'Orient

Ingredients: Sodium Olivates, Sodium Laurate, Aqua, Glycerine, Sodium Chloride, 85% Olive Oil and 15% Laurel Oil.

Available in: 180g Bars

Units Per Carton: 12 Units



LIQUID SOAP 500ML

Origin: Aleppo

Brand: Sapon D'Orient

Scents:

- Olive & Laurel
- Olive & Laurel / Cedar Wood
- Olive & Laurel / Lavender
- Olive & Laurel / Orange Blossom
- Olive & Laurel / Garden

Units Per Carton: 12 Units

MAYONAISE

KETCHUP

COCKTAIL

MUSTARD

SIRACHA

BALSAMIC

PILI PILI

BURGER

POIVRE

TEX MEX

& OTHER

Horeca: 5L Buckets
carton = 2 x 5L
110 Carton per pallet

Retail: 250 ML Bottles
carton = 8 x 250 ML
360 Cartons per pallet

Shelf life: 365 Days

**PRODUCED IN
BELGIUM**

Déan
gourmet®

Sauces







FROZEN

-18°C



Fries 7 x 7



Fries 9 x 9



Fries 9 x 18



Fries 12 x 12



Fries 14 x 14



Crinkle Cut



Small Potatoes



Wedges with skin



Wedges without skin

Available in 1 KG & 2.5 KG Bags

**PRODUCED WITH
HIGH QUALITY
BELGIAN POTATOES**

Déan
gourmet

SHREDDED MOZZARELLA CHEESE

6x2 KG Bags Per Carton

Shelf Life: 12 Months



Déan gourmet
mouné

30g 80g

READY TO BAKE



The Zaatar Croissant Story

Déan Gourmet Mouné Lebanese thyme mix just landed in Belgium to add its magic to the delicious European croissant. Ready for a magically Flavorful experience?

Het verhaal van de Zaatar Croissant

Déan Gourmet Mouné Libanese tijmmix is net in België geland om zijn magie toe te voegen aan de heerlijke Europese croissant. Klaar voor een magisch smaakvolle ervaring?

L'histoire du Croissant Zaatar

Le mélange de thym libanais Déan Gourmet Mouné vient d'atterrir en Belgique pour ajouter sa magie au délicieux croissant européen. Prêt pour une expérience magique et savoureuse ?

PRODUCED
IN BELGIUM

**PRODUCED IN
UK**

Déan
gourmet®

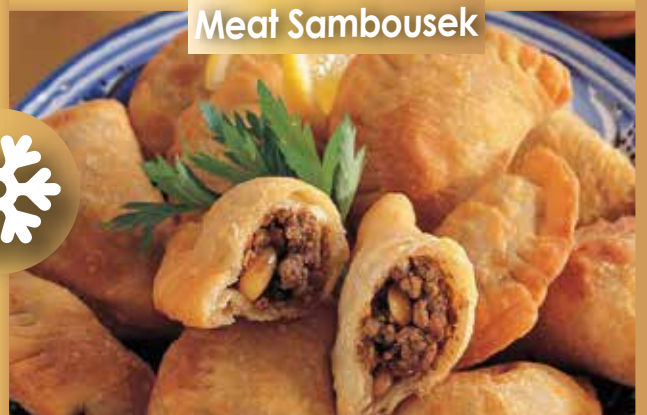
FROZEN SAVOURY TREATS



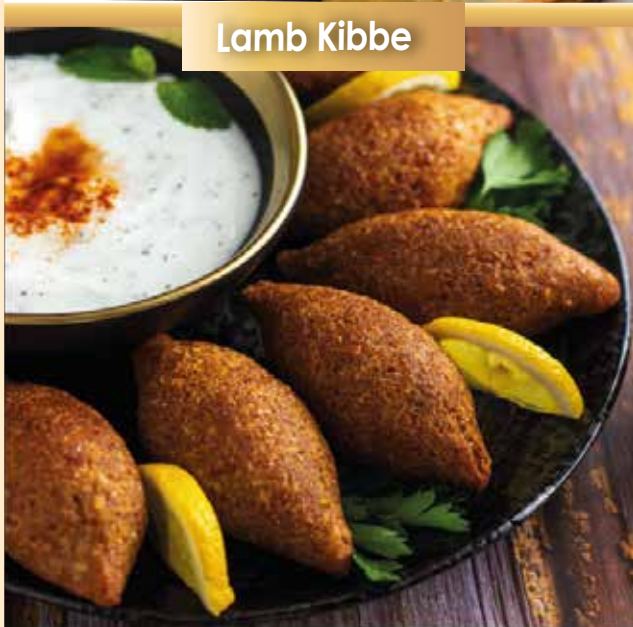
Fatayer Spinach



Falafel



Meat Sambousek



Lamb Kibbe



Cheese Sambousek

A close-up photograph of several golden-brown, breaded mozzarella sticks. One stick is broken in half, revealing a melted white cheese filling. The sticks are piled on a white plate.

Mozzarella Sticks

A close-up photograph of several chicken wings coated in a thick, glossy, reddish-orange sauce and sprinkled with white sesame seeds. The wings are served on a white paper liner.

Chicken Wings

A photograph of several golden-brown, breaded chicken nuggets piled on a white plate. A small white bowl of red dipping sauce and a sprig of green herbs are also on the plate.

Chicken Nuggets

A photograph of several golden-brown, fried onion rings piled on a white plate. A sprig of green herbs is used as a garnish.

Onion Rings

Puff Pastry

PUFF PASTRY SHEET

Unit Weight : 625g

Pcs per Carton: 16

Weight per carton : 10kg

Pallet : 64

Shelf life : 12 month



ROUND RAW PIZZA DOUGH 29CM

Pcs per Carton: 29

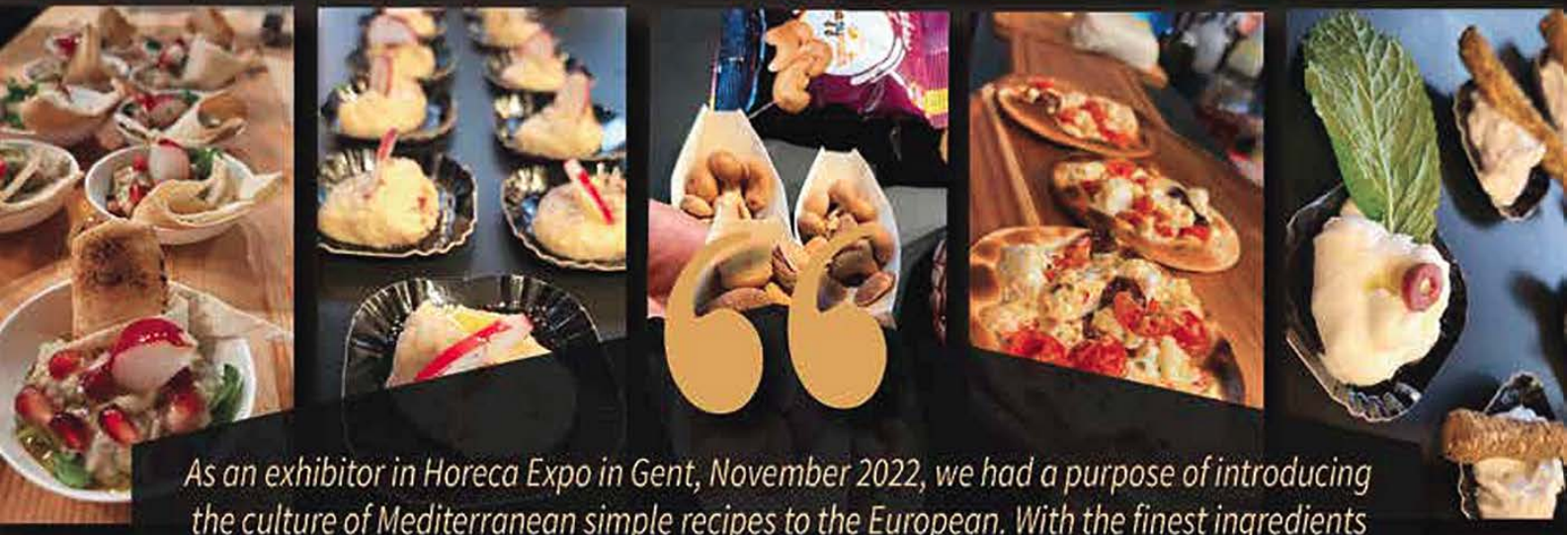
Weight per carton : 5.75 kg

Pallet : 40

Shelf life : 18 month

Pizza Dough





As an exhibitor in Horeca Expo in Gent, November 2022, we had a purpose of introducing the culture of Mediterranean simple recipes to the European. With the finest ingredients of MDD product range and under a simple statement "A taste of Lebanon", we literally took our guests to a magical level of satisfaction.

Our vibrant live cooking station served the authentic taste and raised awareness on the different forms in which these Mediterranean products can be consumed.

The dishes as well as the vibes were "Out of this world"!



"Click below to watch and enjoy the extraordinary vibes saved in MDD's Instagram highlights Horeca'22"

[CLICK HERE](#)

Gent, Belgium

HORECA
expo



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